

## Online short courses / micro-credentials: expression of interest form

The information submitted to this form will be considered indicative and may not fully reflect the final course.

\* Required

\* This form will record your name, please fill your name.

1. Who would be developing this course? \*

Please include all staff intending to develop content for this course.

2. Which School or Unit are you affiliated with? \*

3. Is your Head of School / Unit supportive of developing this course? \*

Yes

No

Don't know yet

4. Course title \*

This doesn't have to be final - a draft title is fine

5. Course description (up to 500 words) \*

Please tell us as much as you can about your idea,

Please enter at least 400 characters

6. Will your course be based on a pre-existing course or module(s)? \*

Please include any specific materials that you would like to re-use (i.e. videos, quizzes, etc).

7. What would be the indicative intended learning outcomes (ILOs)? \*

These can be drafts for now, and will be subject to approval if the course goes ahead.

Please add no more than five learning outcomes in a bulleted list, and include the intended level of the course (0000-5000)

8. Will this course follow the standard St Andrews Online short course length and launch dates? \*

The standard length is 50 learning hours over 6-8 weeks, nominally 5 St Andrews credits. It will run four times a year, in January, April, July, and October. If selecting other please include the length of the course in learning hours, weeks, and how often you would like it to run.

Yes

Other

9. What would be the main benefit to the University of developing this course? \*

Please select at most 2 options.

Income generation

Research impact

Reputation

Progression onto further programmes

Widening participation

Something else

10. Please tell us more about your answer to the previous question (main benefit to the University) \*

11. Would the main purpose of your course be upskilling or learning for leisure? \*

Upskilling courses are designed for individuals looking to develop skills for work and increase employability.  
Learning for leisure courses are designed primarily for enjoyment.

- Upskilling
- Learning for leisure
- Something else

12. What needs and/or skills gaps will your course address? \*

Please include any evidence of demand, if possible (e.g. from HESA, Lightcast). If this data is unavailable currently, where might we find it?

Enter your answer

13. Who is your target audience? \*

Please describe a typical student / learner (including e.g. age, location, working status, any expectations around prior education / experience)

14. Will your course have a minimum or maximum number of learners required to run? \*

If so, how many?

15. Is your course likely to involve any external partners, such as for content, marketing, or funding? \*

Please provide further details (e.g. partner name, contact, any discussions with Legal / Global Office to date), if relevant

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